



FOR IMMEDIATE RELEASE

Media Contact:

Dallin Hall

435-487-0952

dallin@parkcitylodging.com

Park City Lodging, Inc., premier provider of vacation rental and home management services, is excited to announce its sponsorship of The Commute Crew's next journey the CommUtah. The Commute Crew is on a mission to demonstrate the connectivity of multi-use trails between cities and places of recreation. The Commute Crew will "commute" by mountain bike from downtown Salt Lake City, Utah to Moab, Utah. The journey will take seven days of riding on single track and multi-purpose dirt roads.

Park City Lodging, Inc. is a longtime supporter of IMBA (International Mountain Bike Association), Mountain Trails Foundation, and Mountain Bike Park City. With mountain biking partners like JANS and White Pine Touring the sponsorship happened naturally after Kurt Gensheimer reached out to Park City Lodging, Inc.'s President, Rhonda Sideris. Park City Lodging, Inc. will support The Commute Crew by providing lodging after the first leg of CommUtah journey, a 40 mile and 6,000 feet of climb over Miller Creek Canyon and the Wasatch Crest.

Rhonda Sideris is excited about the project as it showcases Utah in a unique light. "I think the big take away from this trip is how connected the Wasatch and the rest of Utah's trail systems really are. Mountain bikers always hear the same message that Park City has over 400 miles of single track trail and that Park City is the only Gold Level Ride Center in the world, but the Commute Crew will show what's really possible when you mountain bike in Utah."

The Commute Crew is a comprised of three riders: James Adamson, Kurt Gensheimer, and Justin Schwartz. Additional support will be provided by John Shafer and Elisabeth Johnson. The Commute Crew will ride "commute style" by carrying only the most essential gear that

each rider will need to complete each leg of the journey. The rest of the equipment needed to complete the journey will be supplied along the way in a support vehicle.

About Park City Lodging, Inc.

Park City Lodging, Inc. represents a distinct collection of vacation rentals throughout Park City, Utah's most popular activity centers: Main Street, Deer Valley Resort and Park City base areas. Guests can choose from cozy condos, with lift access, in the heart of Old Town to spacious private homes, tucked away on the mountainside. Through outstanding customer service and attention to detail, Park City Lodging, Inc. has been creating memorable mountain vacations for over 30 years. Awarded by the People's Choice Awards: "Park City's Best" property management company 2015, 2014, 2013 and "Park City's Best" vacation rental company 2015. More: www.ParkCityLodging.com.

About The Commute Crew

A multi-platform, branded social media event positioned to further demonstrate the connectivity of multi-use trails between cities and the places of recreation, the commute crew will embark on its next adventure, the CommUtah in late September, 2015, after Interbike. More: <http://www.thecommutecrew.com>.